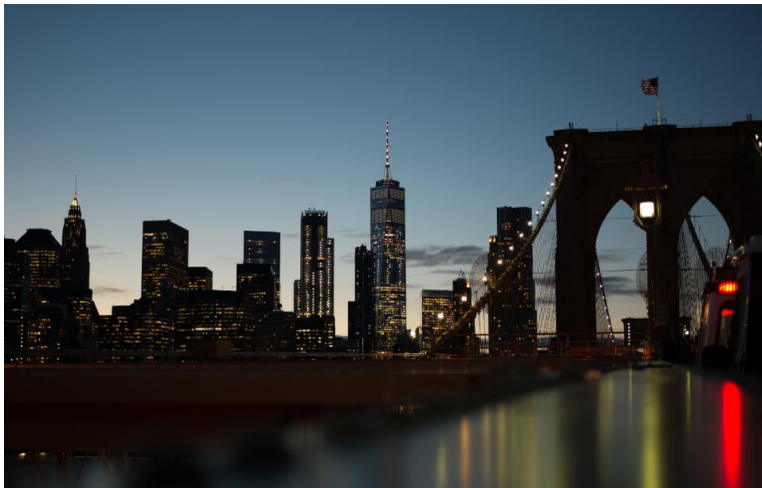


What Makes Embassy Suites At Hilton Midtown A Great Staycation Destination

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May 30, 2018 - If one were to choose the locale for the ultimate staycation, one would have to place New York City on the top of the list. In the “city that never sleeps,” one would never run out of things to do, and all of them would be within reach. Of course, the outer boroughs offer wonderful experiences that include museums, parks, beaches, restaurants, and all types of cultural activities. However, for a true staycation challenge, one should try to stay within walking distance of home base.



To meet that challenge, consider staying at Embassy Suites by Hilton Midtown Manhattan. This new hotel that opened its doors in January 2018 is situated in the heart of the Garment District. The hotel dons the costume of the neighborhood, with large windows at street level to allow passers-by to window shop metropolitan luxury, and gaze into the lobby which features a fountain with horizontally running waters, a concierge desk with an iconic New York City backdrop, The Heist Bar, and comfortable sitting areas.

The first floor décor does not stop at the lobby. Sticking to the theme of the Garment District, and just beyond the lobby, guests can find a quiet moment in a cozy lounge area whose walls of plush red velvet nestles the resident traveler in jewelry box style, subliminally expressing the value this hotel places on its guests. Further back, another leisure area is decorated with wall art displaying spools of thread, bookcases housing both books and Mattel’s Barbie Dolls, and even a large, stitched pillow that spells out “WOW.”

So what does this have to do with staycations and the Garment District? The hotel successfully balances those chic and economical New York living spaces while reflecting the history of the area – and New York is rich with history. The Garment District covers only about one square mile, from Fifth Avenue to Ninth Avenue, and from 34th to 42nd Street. The district gained most of its notoriety as the demand grew for uniforms for Civil War soldier as well as work clothes for slaves. Within the next fifty years, the increase in East European immigration brought skilled garment workers to the area, and established the Garment District as well as New York made clothing as a standard for fashion and manufacturing.